Resource Guide for Higher Education Institutions
UN Sustainable Development Goals (SDGs) + Media Content

About

In 2015, the United Nations' unanimously adopted Transforming Our World: the 2030 Agenda for Sustainable Development. 17 Sustainable Development Goals (SDGs) form the core of the ambitious global agenda. The colourful icons can be found on numerous different materials and are growing in recognition.

Higher education institutions around the world are contributing to and engaging with the 2030 Agenda. Yet, not all have strategically incorporated the 2030 Agenda and the SDGs into their communications. To make it easier for higher education institutions to communicate about the SDGs, the United Nations (UN) - Department of Global Communications and the International Association of Universities (IAU) developed this resource guide on where to access relevant information on the 2030 Agenda, how the UN and the international community are working together toward a sustainable planet for all, and daily actions an individual may take to live more sustainably.

The guide is separated into four parts:
- SDGs 101 and General Information
- UN News and Media for additional information + sharing
- UN Calls to action for individuals + higher education institutions
- 2020 + UN75th anniversary: #ShapingOurFuture

SDGs 101

Everything to know about the SDGs + current state of Agenda 2030
- Get to know each of the 17 Goals
  http://bit.ly/2BzAn2c
- About the SDGs: Annual Report, Q&A
  http://bit.ly/2MBN6b7

SUSTAINABLE DEVELOPMENT GOALS

1 NO POVERTY	2 ZERO HUNGER	3 GOOD HEALTH AND WELL-BEING	4 QUALITY EDUCATION	5 GENDER EQUALITY	6 CLEAN WATER AND SANITATION
7 AFFORDABLE AND CLEAN ENERGY	8 DECENT WORK AND ECONOMIC GROWTH	9 INDUSTRY, INNOVATION AND INFRASTRUCTURE	10 REDUCED INEQUALITIES	11 SUSTAINABLE CITIES AND COMMUNITIES	12 RESPONSIBLE CONSUMPTION AND PRODUCTION
13 CLIMATE ACTION	14 LIFE BELOW WATER	15 LIFE ON LAND	16 PEACE, JUSTICE AND STRONG INSTITUTIONS	17 PARTNERSHIPS FOR THE GOALS	

Resources from the UN

How the UN + civil society + cultural influencers are teaming up to take action and advocate for sustainability of our world.

Higher education institutions are free to use the SDGs + related material in their communications, provided that they follow the guidelines.
- United Nations Instagram: unitednations
- UN News
  news.un.org/en/news/topic/sdgs
  @UN_News_Centre | App: UN News
  email alerts: http://bit.ly/33uE1Xq
- UN Video
  videos.un.org
  Live streaming: webtv.un.org | Youtube: unitednations
- UN Audio Hub
  news.un.org/en/audio-hub
  App: UN Audio Channels
- UN Photo
  un.org/photo | Flickr: UN_Photo
- UN Social Media
  un.org/social
- SDGs: logo + use Guidlines http://bit.ly/2ocpcJS

Take Action

Concrete ways of what individuals can do for a sustainable future:

- Be the Change
  http://bit.ly/33WnefZ
- The Lazy Person's Guide to Saving the World
  http://bit.ly/32FfChl
- ActNow campaign for Climate Action
  http://bit.ly/2JbEGow

537254 CLIMATE ACTIONS TAKEN AROUND THE WORLD

ACT NOW

FONDATION ELYX

Youth Engagement

Youth Engagement + Public Mobilization:
To mobilize people worldwide to take action on climate change and ensure that young people are integrated and represented across all aspects of the Summit.

- Youth Climate Summit
  New York, September 2019
  http://bit.ly/2W281XM
- COP25, UN Climate Change Conference
  Madrid, Spain - December 2019
  http://bit.ly/2qwyjpn

CLIMATE ACTION SUMMIT 2019

JOIN HESI

The Higher Education Sustainability Initiative (HESI) was created in 2012 in the run-up to the United Nations Conference on Sustainable Development (Rio+20). HESI accounted for more than one-third of all the voluntary commitments that were launched at Rio+20. Through its strong association with the United Nations, HESI provides higher education institutions with a unique interface between higher education, science, and policy making.

- Higher Education Sustainability Initiative (HESI)
  sustainabledevelopment.un.org/sdinaction/hesi
- UN SDGs online global registry of voluntary commitments:
  Partnerships for SDGs
  sustainabledevelopment.un.org/partnerships

2020: UN75

2020 marks an important year for the UN as it turns 75, and the Paris Agreement will come into force.
- UN75, in conversation
  un.org/un75
- Video: UN Secretary-General Calling You
  http://bit.ly/2NU0oR3

Join the conversation. Be the change. **#ShapingOurFuture**

SHAPING
OUR
FUTURE
TOGETHER